

# Department of Civil Servant Development

May,21, 2013

## Topic: We, the Consumers



Day 1			
<b>Time</b>	<b>Group/ Individual</b>	<b>Themes &amp; Topics</b>	<b>Introduction</b>
09:00-10:00	Group	Shopping Behavior	Warm-up Activity
10:00-10:10	Break		
10:10-11:00	Group	Why Do We Shop?	Discussion
11:00-11:10	Break		
11:10-12:00	Group	Why Do We Shop?	Discussion
12:00-13:30	Lunch		
13:30-14:30	Group	A Smart Shopper	Discussion
14:30-14:40	Break		
14:40-15:40	Group	Consumer Society	Group Activity
15:40-15:50	Break		
15:50-16:30	Group	Consumer Society	Group Activity